

THE PALMA PARA SERGIPE PROJECT

A REAL ALTERNATIVE TO MOROCCAN
GREEN PLAN DEVELOPMENT.

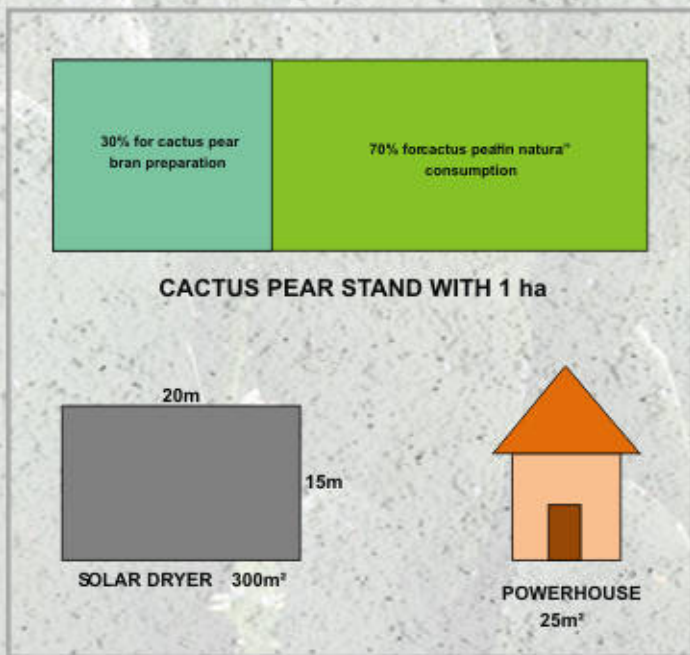


SEBRAE

SERGIPE - BRAZIL

PALMA PARA SERGIPE PROJECT: HOW DOES IT WORK?

Deployment of a Social Technology Core - STC to produce and process cactus pear.



TRAINING PLAN

1 - At the STC

- Smallholders training in the Cactus Pear Intensive Cultivation Technology and processing cactus pear into bran.



TRAINING ON SOIL PREPARATION



TRAINING ON CACTUS PEAR INTENSIVE CULTIVATION TECHNOLOGY



TRAINING ON THE PRODUCTION OF CACTUS PEAR BRAN



Palma
para
Sergipe

SEBRAE

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At the Local Municipal Schools (Operational Segment: "Little Expert")

- Training of children aged between 7 and 14 years old to learn how to produce *nopalitos* for insertion in school lunches.



2. At the Farms

- Culinary training for smallholder's wives and daughters.



- Cosmetic training for smallholder's wives and daughters.



3. Results

- Children, smallholders and their wives qualified to produce and processing cactus pear in its many ways of use into the labor market.