

# THE PALMA PARA SERGIPE PROJECT

A REAL ALTERNATIVE TO MOROCCAN  
GREEN PLAN DEVELOPMENT.

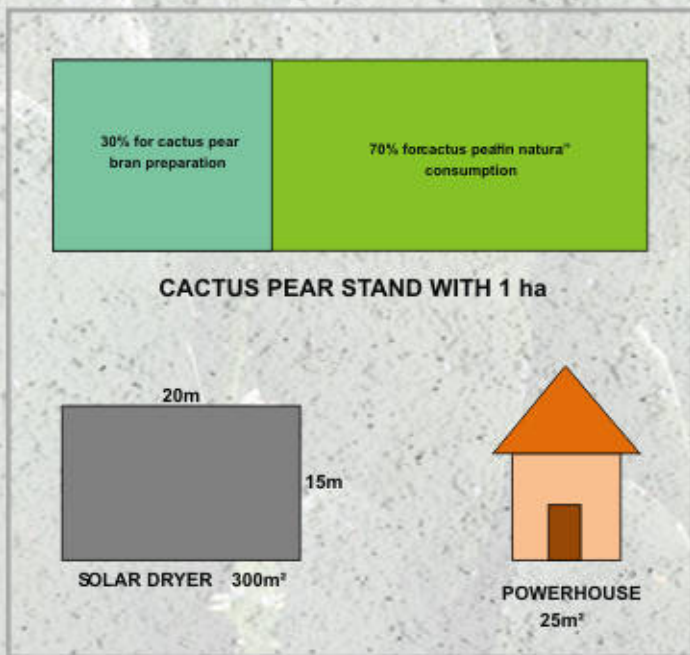


**SEBRAE**

SERGIPE - BRAZIL

# PALMA PARA SERGIPE PROJECT: HOW DOES IT WORK?

Deployment of a Social Technology Core - STC to produce and process cactus pear.



# TRAINING PLAN

## 1 - At the STC

- Smallholders training in the Cactus Pear Intensive Cultivation Technology and processing cactus pear into bran.



### TRAINING ON SOIL PREPARATION



### TRAINING ON CACTUS PEAR INTENSIVE CULTIVATION TECHNOLOGY



### TRAINING ON THE PRODUCTION OF CACTUS PEAR BRAN



## At the Local Municipal Schools (Operational Segment: "Little Expert")

- Training of children aged between 7 and 14 years old to learn how to produce *nopalitos* for insertion in school lunches.



## 2. At the Farms

- Culinary training for smallholder's wives and daughters.



- Cosmetic training for smallholder's wives and daughters.



## 3. Results

- Children, smallholders and their wives qualified to produce and processing cactus pear in its many ways of use into the labor market.